

On May 21, storied University Medical Center Brackenridge, a.k.a. Brackenridge Hospital, closes. At the same time, **Dell Seton Medical Center at The University of Texas**, a brand new academic medical center, will open to Central Texans.



A major investment in the community

Seton and Ascension invested \$260 million for design and construction of the facility and led a \$50 million fundraising campaign—anchored by a \$25 million donation from the Michael & Susan Dell Foundation. No tax dollars were spent on the construction and equipping of this hospital. That way, more taxpayer dollars could be devoted to improving access to care with partners that include Central Health and The University of Texas at Austin.

Dell Seton Medical Center: a hospital designed around patients

Dell Seton Medical Center at The University of Texas is setting a new standard for compassionate, personalized health care in Central Texas that will shape the community's future health and care experiences.

The gleaming new teaching hospital operates with state-of-the-art equipment; experts in advanced care for conditions such as stroke, brain disorders, and serious injury; and—most important—teams of caregivers who are all focused on listening to patients and helping them live their best lives.



Dell Seton Medical Center
at The University of Texas



Collaborative design—what’s important to the patient?

In planning the medical center, Seton consulted more than 500 people on how to create and run a hospital that would improve a patient’s experience. Included were doctors, nurses, University of Texas professors, top medical centers across the nation, product design experts, and former patients. Planners built sample patient rooms based on the latest in care, received patient feedback, and then improved the features again.

Dell Seton is constructed with 21st century materials and designed to today’s high standards for both providing care and teaching a new generation of caregivers.

Features include:

- Large windows for ample natural, healing light
- Views of Austin’s skyline or Waller Creek
- A GPS-guided wayfinding app to guide you from home to the exact Dell Seton department you want to visit
- Valet parking for emergency patients
- An enclosed pedestrian walkway over 15th Street that bypasses traffic

“We’re committed not only to healing, but also to lessening the stress of a hospital stay,” said Christann Vasquez, president, Dell Seton Medical Center. “We can’t overstate how this technologically advanced and expertly designed facility will improve our ability to do that.”

“Smart rooms” and smart design free caregivers to center exclusively on patients

For example, patients told Seton they wanted more face time with their caregivers. Team members described the barriers



to anticipating patient needs. Part of the solution was to create smarter rooms. A smart TV in each room reads and displays names and roles of Dell Seton employees as they enter patient rooms. Patient vital signs are transmitted directly into the medical record. Dell Seton caregivers have direct

sightlines into patient rooms. The rooms are large enough to store most items needed to care for patients, and a GPS-like system tracks supplies, which means staff are readily equipped to be more responsive. These subtle improvements free the care team to give patients more personalized care.



Moving from Brackenridge to Dell Seton, from hospital to health system

When “health care” is working at its best, patients receive affordable quality care at the right time in the right place. Seton promised the community that if a medical school was built, Seton would build a brand new, cutting-edge teaching hospital—without any tax dollars.

Dell Medical School has already attracted population health experts who helped plan the new hospital as well as a more efficient system of care. Seton is learning new ideas for improving patient outcomes and experience, some previously tested in other communities. In this way, Dell Seton is an important piece in a value-based system of care designed around patients.

Completion of the new medical center also means that the 14.3-acre Central Health Brackenridge Campus in downtown Austin can be developed by Central Health in ways that complement and expand the health district while fostering an environment for innovation and creating new jobs and economic opportunity.



The same smart TVs, which come with lightweight and easy-to-use keyboards, offer patients and families information, entertainment, and customized education, “prescribed” by the care team through a note in the patient’s electronic health record. The care team “reads” the results of patient education and visits the bedside to reinforce the education and answer questions. This will help patients avoid an unnecessary readmission.

Cultivating the best brain, spine, and injury care, close to home

Central Texans do not need to travel far to get advanced trauma, brain, spine, and injury care. Dell Seton’s emergency room is staffed by some of the country’s leading trauma and disaster readiness experts. Its microsurgeons are experienced in reattaching fingers and limbs. Seton brain surgeons and neurologists use the latest science to treat head injury and stroke in a comprehensive way that puts the patient and their family at the center of care. They’ve raised the bar and developed the region’s highest-level adult epilepsy care, too.



According to Greg Hartman, Seton chief external and academic affairs officer, Seton saw the new medical center as a chance to address gaps in Central Texas care. As a result,

a new advanced inpatient and outpatient burn treatment program like no other in Central Texas will open at Dell Seton soon.

A LEGACY OF CARING

University Medical Center Brackenridge closes May 21, 2017

City-County Hospital, as it was then known, opened in downtown Austin in 1884. It was the first public hospital in Texas. **In 1914, a successful bond election led to completion of a new City Hospital in**



1915, and in 1929 it was renamed Brackenridge Hospital in honor of the man most closely associated with it, Robert J. Brackenridge. The hospital grew in size and scope and was again replaced in the 1970s.

Brackenridge grew in stature in 1966 when it was recognized for innovation in the delivery of care following a mass casualty on The University of Texas at Austin campus. **In 1988, the community supported the addition of an adjacent children’s hospital.** The hospitals were a destination for new doctors and nurses determined to learn from experts in the field of medicine.

In 1996, after the hospital had suffered many years of financial losses, Seton Healthcare Family assumed operations.



In 2007, Seton opened Dell Children’s Medical Center and closed Children’s Hospital of Austin. To accelerate its presence in the field of academic medicine, Brackenridge transformed the vacated space into a Clinical Education Center.

In 2008, the hospital’s name changed to University Medical Center Brackenridge.

Spurred by the region’s exploding growth as well as dramatic opportunities to improve medical education, adopt innovative technologies, and enhance the delivery of care, in 2013 Seton and Ascension began planning a new teaching hospital to replace Brackenridge and serve as the primary training hospital for Dell Medical School.

Central Health, which represents the citizens of Travis County and owns the building known as Brackenridge, has led a community outreach effort that will guide the redevelopment of its east downtown Austin parcel of land. **The hospital closes the same day Dell Seton opens.**



Dell Seton Medical Center, built, owned, and operated by Seton, sits directly across the street from the medical school. The hospital and the university are close collaborators in discovering ways to strengthen the health of Central Texans, as well as serving as a model for the next generation of health care throughout the U.S.

For a more detailed history, please visit the Legacy of Caring timeline in the hospital lobby.



Academic medicine brings new experts into our caregiver community

Although distinct and separate organizations, little more than Red River Street separates Dell Seton from its neighbor and partner, Dell Medical School at The University of Texas at Austin. Learning centers located throughout the new hospital provide space for care teams to debrief after procedures. Cameras in surgical suite lighting systems give medical students high-resolution views into procedures they normally wouldn't observe until later in their training.

"Seton has given Central Texas a place that will become known as a crossroads for community physicians, who bring real-world experience, and those of us who push the limits of medicine and study the health of whole populations," said Dr. Clay Johnston, dean, Dell Medical School. "We share a commitment to advancing the health of our entire community."

Being located on a Tier 1 research university campus also means that patients benefit from proximity to the UT-Austin schools of Nursing, Pharmacy, Social Work, Communications, and Engineering. The hospital is at the center of a growing district devoted to advancing the art and science of helping people attain the best health possible. Keeping pace with the latest technology, drugs, and facilities matters in health care.

Dell Seton Medical Center is uniquely situated to stay on the cutting edge of medical advancements.

"Let us use these advancements to serve you and the ones you love," said Dell Seton President Vasquez.



How big is Dell Seton Medical Center?



517,000 square feet
designed around what patients want and need



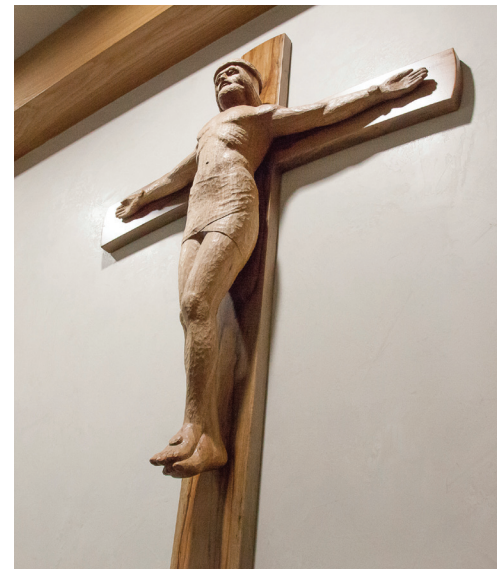
211 patient rooms,
with capacity to expand by 135



13 operating rooms (ORs)



53 emergency room beds
60 critical care beds



What makes an academic medical center different?

More than a regular hospital, an academic medical center offers unique care not available elsewhere in a region, providing the community with care for everyday needs and the most specialized services for complex conditions. In partnership with Dell Medical School, Dell Seton is teaching the next generation of health care professionals, developing technology and new treatments, and carrying out research that improves lives.



Dell Seton Medical Center
at The University of Texas



ASCENSION

Seton Healthcare Family is part of Ascension, the largest nonprofit health system in the U.S. and the world's largest Catholic health system.